

Full Proposal Annex A***Church Lawton
Primary School***

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**TLC FORMAL CONSULTATION
TWO-YEAR RECOVERY PLAN****Rationale:**

- that the School addresses within an initial two year period the situation of a falling role scenario by setting out a recovery plan based on realistic increases in pupil numbers
- that the School addresses the uses that its premises could be put to by building on its role as a vital hub within the Church Lawton community and making a substantial contribution to community cohesion in line with the TLC initiative
- that those organisations which support the School should make a recognised and coordinated contribution to the success of the School, its pupils and its families and that income generation is explored through community use enterprises
- that the school addresses the Financial issues it faces by moving towards sharing resources utilising Federation opportunities and investigating Trust Status within the Alsager Schools initiative
- That adoption of this two-year plan would alleviate the placement of pupils where currently there is little spare capacity in years 5 and 6 in local Alsager primary schools.

This Two-Year Recovery Plan has been drawn up by the Governing Body of Church Lawton Primary School and is based on the “Alternative Proposal” previously submitted during the Informal Consultation period and the recommendation of the Children’s Services Scrutiny Committee made on 24th November 2008.

The coordination of these initiatives will fail to happen if the School is closed.

CURRENT & ESTIMATED PUPIL DISTRIBUTIONS FOLLOWING ADOPTION OF THIS PLAN						
	Current		2009/2010		2010/2011	
Area	Numbers	%	Numbers	%	Numbers	&
Church Lawton	8	17.5	16	26.0	22	29.5
Alsager	15	32.5	13	22.5	12	17.0
Scholar Green	9	19.5	8	15.5	6	8.0

Out of County	14	30.5	21	36.0	34	45.5
Total	46	100	58	100	74	100

A recent survey revealed that 28% of parents who removed their pupils from the school as a result of the TLC process would return their children to the school in the event of the school remaining open for at least another two years.

The current number of year 6 pupils due to leave the school this summer is low – 6 pupils. School Nursery Unit currently has 14 pupils as possible intake. The successful targeting of Out of County pupils will continue through close work with two local outside nurseries who provide care for parents from Staffordshire but who work in Cheshire.

Target new build areas on Church Lawton/Alsager boundary (two awaiting Planning approval close to Church Lawton Primary School).

PURPOSE OF THE RECOVERY PLAN

To offer proposals that will enable the School, within a two-year period, to reach pupil numbers within $\pm 10\%$ of the revised planned capacity of 75 pupils suggested in the above “Alternative Proposal”.

To monitor progress the one-year milestone is 60 pupils $\pm 10\%$.

RECOVERY PLAN ACTIONS

1. LEADERSHIP AND MANAGEMENT			
Development Area	Action Planned	Timescales	Contact
Senior Management Team	Development of a clear ethos based on the following main criteria: <ul style="list-style-type: none"> • Quality of education; • Caring nature of the School; • Marketing to raise pupil numbers and the profile of the School. 	Summer Term	S.M.T.
Roles	Named Staff/Governors/Parent will have identified marketing areas of responsibility (eg) Website, media, leaflets, visits.	Summer Term	S.M.T.
Performance Management	The monitoring of staff in their above roles will form part of the PM process.	2009/2010 School Year	PM Assessors

2. MARKETING			
Development Area	Action Planned	Timescales	Contact
Website	Develop New Website Tool with Professional Developers Development of website contents to ensure it becomes an active recruitment tool with input from numerous stakeholders, e.g. parents, pupils – School Council, governors, friends of the School. Need to consider how prospective parents search for schools to ensure an early ‘hit’.	Complete End January 2009 End January 2009	M. Avis
Media	Utilisation of local press to enhance parental and prospective parent awareness. Leaflet circulation in the following areas: estate agents, houses for sale, libraries, medical centres etc. Continue to develop new Prospectus to standards set by new website. Personal visits to target homes and nurseries.	On Going End March 2009 End March 2009	S.M.T.
Media	Parental recommendations to prospective parents. The 30.5% of parents from ‘out of County’ provides a foothold to attract children from these areas. Details and prospectus to be left. Use of Open Days. School events to attract the younger generation, e.g. concerts, sport.	Throughout 2009/2010.	S.M.T.
Signage to School	Contact Council to arrange Signs to school from Main Roads are marked as Church Lawton Primary School. New Sign outside School to clearly state Website address.	For Autumn Term	P & F Governing Body

3. USE OF PREMISES			
Development Area	Action Planned	Timescales	Contact
Wrap Around Care	Development of wrap around care with the Local Providers such as Sally Anna's <ul style="list-style-type: none"> • after school club • holiday club. 	Target to start offering in Autumn Term	S.M.T.
Parents and Toddlers Club	Already successfully implemented. To be marketed further.	Complete	Change Team
Nursery	Investigate methods to expand on successful current Nursery to be able to offer "9 to 3" provision. Use of third party or asking parents to make small contribution towards costs.	Target to start offering in Autumn Term	S.M.T
Community Use Senior Citizens	Greater use by Senior Citizens Groups. Provide further activities for existing Group and extend to other Groups e.g. luncheon clubs, afternoon dances.	Summer Term	S.M.T.
Community Use	School clubs targeted at parents, e.g. aerobics.	Summer Term	Premises & Finance Governors
Community Use	Contact U3A and other Education providers to offer School Facilities as venues for courses.	Target to start offering in Autumn Term	S.M.T.
Community Use	Consider contact with Relate and Social Services to explore use of School as "neutral" venue.	Investigate	S.M.T
Community Use	Contact Cheshire Libraries to explore possible use as a community library.	Investigate	S.M.T

4. EIP & TRUST STATUS INITIATIVES			
Development Area	Action Planned	Timescales	Contact
EIP	EIP involvement with Alsager schools is a developing area. School venue will be used for various initiatives.	On Going	S.M.T.
Localised Delivery of Special Needs	Continuing established leading role in local delivery of Special Needs within the EIP through the facilities/expertise within the School.	On Going	S.M.T
Trust Status	School is a founder member in the investigation of Trust Status and continues to have active involvement. Premises could be utilised for Trust initiatives, e.g. specialist areas – SEN.	On Going	S.M.T. & G.B.

5. LOCAL AUTHORITY			
Development Area	Action Planned	Timescales	Contact
Finance	<p>Liaison with LA to ensure support with proposals and advice/guidance to ensure compliance with any financial constraints.</p> <p>Planned actions already on-going:</p> <ul style="list-style-type: none"> • Three year Financial Recovery Plan already in discussion with LA including alignment of staff numbers to appropriate levels for pupil numbers; • Use of Federation to reduce SMT and administration costs; • Rental income from external community proposals and extended School Hours provisions; • Targeted increase in pupil numbers to generate additional income. 	On Going	Premises & Finance Committee
Federation	Governors are actively seeking Federation with other schools. Initial contact with Pikemere School, Alsager has been made to explore the option.	On Going	Governing Body